

# THE OCALA EVENING STAR

## WEATHER FORECAST

Fair tonight, Saturday partly cloudy, probably local showers in evening.

OCALA, FLORIDA, SATURDAY, JULY 1, 1916

VOL. 22, NO. 159

## A TREMENDOUS BRITISH OFFENSIVE

### Launched this Morning Against the German Lines

### FRENCH CO-OPERATING ON THE RIGHT FLANK—TEUTONS HAVE ALREADY LOST FIRST-LINE TRENCHES

### Teutons Driven Five Miles To-day

(Associated Press)

British Headquarters in France, July 1.—A tremendous British offensive was launched at 7:30 o'clock this morning over a twenty-mile front north of Somme.

The French also advanced at its adjacent to the British line.

The first line German trenches have already been taken, together with many prisoners.

### FIGHTING WITH THE UTTER FURY

The British captured Serre, Montauban and Laboisselle. The Germans held Fricourt, Oville and Beaulieu. The French captured the Faviere woods.

The British are attacking Beaulieu. An intense struggle is going on for Contalmaison, threatening one end, the German line. Fricourt may be cut off.

All of the main first line German trench is reported to have been taken. Operations have reached the second line in some places. The British in strong positions north of the river, are attacking fiercely.

Port to surround it. A bombardment for an hour and half preceded the attack this morning. It was unopposed in its ferocity.

German prisoners said the bombardment of fire kept them for good for five days.

### TEUTONS DRIVEN FIVE MILES

Five hours after the offensive started the allies had penetrated the German lines more than five miles. Montauban is five and half miles east of the old front.

### A MILLION SHELLS A DAY

London, July 1.—News that the British have launched a general offensive after weeks of bombardment with guns of heavy caliber, has created enthusiasm throughout England. Details are anxiously awaited and news spread rapidly and there was a frantic rush for extras. The front broke into cheers at the news of successes.

The front along which the offensive is being launched was selected ago. A bombardment of the line with frequent infantry raids designed to keep the Germans busy as to where the main attack would come. It is the first time the war began that the intent of an army to attack was so well timed. The bombardment was more intense when the Germans appeared to be dangerously close to Verdun some weeks ago.

### VIOLENT FIGHTING AT VERDUN

The Germans, using liquid fire, made four attacks in quick succession would not feel justified to change it in gained the ground east of hill Nany particular.

The Germans also penetrated the work around Thiaumont, the trenches to which the French had retreated. The Germans bombarded last night with long range guns.

## MAXWELL MAKES BIG REDUCTION ON 1917 PRICES

### DETROIT COMPANY BRINGS THE COST OF TOURING CAR DOWN TO \$595

### Increased Production Lowers the Cost of an Automobile That has a Splendid Record

Undoubtedly the most interesting announcement for 1917, with regard to automobiles in the lower-priced field, comes from the Maxwell Motor Company, Inc., of Detroit. This announcement is that the price on their touring car and roadster is materially lowered. The touring car is reduced from \$655 to \$595; the roadster from \$635 to \$580.

In this definite announcement of a substantial reduction in the Maxwell company's prices that there will be a big drop in the car. This confirms all previous announcements that the Maxwell car is no standard product. Walter E. Flanders, president and general manager of the Maxwell company, and the able corps of engineering and manufacturing experts he has gathered around him are convinced that their product has attained such a uniform degree of excellence that the necessity for radical changes in design and construction has been eliminated.

The change in Maxwell prices become effective July 1.

In explaining the reason for the big reduction in the price of Maxwell cars, the manufacturers declare that increased production made it possible.

### 100,000 CARS FOR 1917

"The manufacturing cost per car has been greatly reduced by our increased production," said Mr. Flanders. "Our plants at Detroit, Dayton and Newcastle have been taxed to their capacity to supply the orders of our dealers. We have made arrangements for the manufacture of 100,000 cars for this year and we know from the enthusiasm with which our 1917 announcement was received that this number will be disposed of easily."

"Certainly no other car in this field can point to the consistent performance behind the 1916 Maxwell. This car has given such excellent satisfaction under all conditions that we are confident it will not be superseded."

### CAPT. DRAKE IS PROUD OF HIS COMPANY

Mrs. Edward Drake says that Captain Drake writes that everything is proceeding finely at Black Point, and that he is proud of his boys.

## CARRANZA'S ANSWER TO THE AMERICAN NOTE

(Associated Press)

MEXICO CITY, JUNE 30, 3:40 P. M.—The foreign office today issued a memorandum in reply to the recent American note in which the correctness of the assertions in the American note are repeatedly denied. The memorandum declares the United States had no right to maintain forces on Mexican soil.

The memorandum contains thirty-five counts. It is not in the form of a direct reply to the Washington note, but is considered an answer to that document. It expresses surprise that the Washington government is pained at the tone and contents of the Carranza document. It maintains the United States sent the defacto government many discourteous and even overbearing notes. The memorandum denied energetically that the Mexican government protected bandits raiding the United States and defies Washington to produce proof of the assertion.

## PRESIDENT DESIRES TO MAINTAIN PEACE

### Mr. Wilson Does Not See Honor or Profit for Americans in a War With Mexico

(Associated Press)

New York, July 1.—President Wilson, in a speech before the New York Press club last night, indicated plainly that he was opposed to war with Mexico unless it was absolutely necessary. He told of receiving hundreds of letters imploring him to avert hostilities except as a last resort. President Wilson said, "I am for the time being a servant of such people."

A loud chorus of "noes" greeted the president when he asked, "do you think the glory of the United States would be enhanced by a war of conquest of Mexico?"

President Wilson declared again that he was ready to sacrifice his own political fortunes in order to carry out his convictions as to what was the just course to pursue in the situation. A shout of "no" also greeted his query whether it was America's duty to "carry self-defense to a point of dictation in other people's affairs."

"I have to constantly remind myself," President Wilson said, "that I am not the servant of those who wish to enhance the value of their Mexican investments, but am the servant of the rank and file of people in the United States."

### INSANE FROM ALCOHOLISM

### Dr. Montgomery Will be Sent to the State Asylum at Chattahoochee

Friday County Judge Mason acquainted the state hospital at Chattahoochee with the status of the case of Dr. H. L. Montgomery, who has been reported insane from alcoholism, and an attendant from the institution probably will arrive here today for the doctor.—Gainesville Sun.

### BASEBALL ON THE FOURTH OF JULY

Gainesville and Ocala will battle at Hunter Park July 4. The game will be called at 4 o'clock and a fast contest is promised.

## BOAT ARRIVED AT BALTIMORE

### Immense German Submarine has Made a Successful Voyage Across the Atlantic

(Associated Press)

New York, July 1.—The Trans-Atlantic Trust company of this city, which has been recognized here as an unofficial financial agent of the Austrian and German governments, announced today in a half-page advertisement in the Hungarian Daily Amerikai Maigair Nepszava, that the German submarine so frequently reported as being on the way here from Hamburg, reached Baltimore Thursday morning and was now concealed somewhere nearby, presumably under the waters of Chesapeake bay.

The officials of the trust company refused to give any information in regards to its mission.

## THOUSANDS WANT TO GO WITH THEODORE

### Rough Rider's Name Has Even More Drawing Power Than It Had in 1898

Oyster Bay, N. Y., July 1.—Applications for an enlistment in a proposed army division which Col. Theodore Roosevelt is preparing to organize if there is a call for volunteers, are so numerous that the colonel's secretary, Walter J. Haynes, issued a statement in which he said:

"We have been literally deluged with telegrams and letters with applications from men who wish to join in a volunteer division. It is physically impossible to reply individually to the organizations and to the men who have communicated with us, but I will see that their applications are carefully filed for future reference so that in the event of hostilities they can be apprised of what action is contemplated."

Offers of equipment include almost everything from shoes to cannon and aeroplanes.

## VILLA AT HEAD OF AN ARMY

### Is the Latest Report Out of Mexico

### AMERICAN GOVERNMENT STILL WAITING AND PREPARING FOR THE EXPECTED BREAK WITH CARRANZA

(Associated Press)

Washington, July 1.—President Wilson, who addressed the New York City Press Club last night, returned to Washington this morning and went directly to the White House. There are no new developments.

### RECRUITS FOR THE REGULARS

Special Agent Rodgers has advised the state department that Mexican authorities are returning American property seized by state authorities. He told of the publication of the American note of June 20th in Mexico City with Aguilar's memorandum yesterday, but didn't mention when a reply would be sent.

Congress planned to adjourn this afternoon until Wednesday.

Recruiting in the regular army increased more than 100% last week.

### AID FOR GUARDSMEN

The House passed the Hay resolution appropriating two millions to aid the families of national guardsmen.

### VILLA REPORTED AT HEAD OF AN ARMY

El Paso, July 1.—Rumor is current in Mexican circles here that Francisco Villa, the bandit chief, has taken change of the Carranza forces of fifteen thousand men being concentrated at Bustillos. Juarez authorities deny this. A heavy provost guard, a troop of cavalry and an infantry detachment on motorcycles were stationed on the plaza during the night. Large posts were established at the international bridge.

### MORE GUNS AT EL PASO

Two batteries of the Fifth artillery arrived this morning from Fort Sill, Okla. One was detrained down to town; the other at Fort Bliss.

### ROOKIES CONTINUE TO ARRIVE

Seems Likely that the Second Regiment will Soon be Recruited to War Strength

(Jacksonville Metropolis, 30th)

"Rookies" continue to arrive daily at the camp grounds of the Second Regiment, and if the rate of enlistment continues as heavy as it has in the past the regiment will have full war strength of 1,850 men before it leaves the state. Nearly a hundred men were brought into the city yesterday and last night by the Atlantic Coast Line and other railroads and carried to Black Point.

### COTTON CROP

For 1916 will be 14,266,000 Bales, or 81 Per Cent. of the Average

(Associated Press)

Washington, July 1.—The agricultural department's forecast of the cotton crop for 1916 is 14,266,000 bales. The condition of the crop June 25th was 81.1-10 % normal. The acreage is 35,194,000.

The Georgia acreage is 5,516,000, and the condition of the crop 80%.

The Florida acreage is 207,000 and the condition is 83%.

Monday from 9 to 6 is the time you will be able to get millinery at your own figure at Bostick's Millinery Store, Harrington Hall corner.

## LYNCHING IS LIKELY

### Posses Searching the Woods in Pasco County for Negro who Attacked a White Woman

(Associated Press)

Dade City, Fla., July 1.—Sheriff's posses are searching the woods in this vicinity for a negro, who last night attacked a white woman here, two doors from the county jail. Mob violence is feared.

### WACAHOOOTA

Wacahoota, June 28.—Showers are falling every day now and potato planting is the order of the day.

Miss Theora Smith left on the 17th for Knoxville, Tenn., where she will be the next few months, taking a special course on methods of teaching primary grades at the university.

Messrs. Cedrick, Clarence and Retis Smith of this place and Messrs. Bryan and Will Whitehurst of Raleigh, Neal Mathews of Flemington, Misses Rosalie, Leola and Martel Smith, Mrs. M. R. Beck and Mrs. R. P. Smith of Wacahoota, Miss Marie Mathews of Flemington and Miss Mamie Gibbons of Archer formed a jolly crowd who motored over to St. Augustine on the 18th, taking their lunch. They spent the entire day sightseeing and having a pleasant time in general and enjoyed themselves in regular picnic style. The entire party stopped in Palatka for supper. Mrs. Gridley of Palatka accompanied Mrs. Beck home for a short visit.

Mrs. J. O. Tyson entertained the young society set to supper at her home last Tuesday evening. Rook was enjoyed during the evening.

Mrs. L. Beck and son Beecher of Fellowship and Mrs. W. L. Howell of Plant City were week end guests of Mrs. J. M. Smith.

Mr. and Mrs. Wm. M. Curry and daughters Ruth and Eula, of Palatka, arrived here last Tuesday and were guests of Mr. C. R. Curry until Friday. They were accompanied home by Miss Thelma Curry, who will visit in Palatka several weeks.

We are glad to report Mrs. V. P. Smith is doing nicely at the Riverside hospital in Jacksonville. The physicians think she will soon be able to return home.

Dr. and Mrs. O'Quinn of Perry were guests to dinner of Mrs. M. R. Beck Sunday. Mr. O'Quinn was formerly Miss Bessie Parker of Lacrosse and visited Mrs. Beck here a number of times and has many friends here who were glad to see her.

Messrs. Johnnie and Harry Senn of DeFuniak Springs, are visiting their sister, Mrs. G. W. Bradshaw.

Mr. Cedrick Smith was a visitor to Ocala Sunday. While going over he experienced a slight collision with another car and consequently had to have a new tire and fender on one back wheel.

Mr. J. W. May of Micanopy was the guest of Mr. J. O. Tyson Sunday.

Mr. and Mrs. J. M. Smith and son Pearce and Mr. V. P. Smith were calling on Mr. J. J. Barrs' family in Micanopy Sunday afternoon.

ADVERTISE IN THE STAR.

## OCALA STAR VOTING COUPON

5 THIS COUPON IS GOOD FOR FIVE VOTES IN LIBRARY CONTEST—5

Cut out, fill in name of church, lodge, school or other organization you wish to vote for, and deposit in ballot box at THE COURT PHARMACY.

The official judges of the contest are Messrs. George Pasteur, Herbert Latner and Ed. C. Bennett